



TO: ALEA Board of Directors
FROM: Ed Van Winkle, Corporate Council Representative
DATE: July 15, 2013
SUBJECT: Corporate Council Meeting Minutes from March 7, 2013

.....
Meeting minutes: March 7, 2013 (HAI, Las Vegas, NV)

Call to Order

Meeting was called to order by Ed Van Winkle at 0806 hours.

Ed introduced the ALEA Board members present, as well as ALEA staff members and contractors. A total of 9 Corporate Members were present (including Ed).

Old Business

Attendees were presented a copy of the meeting agenda, the Anti-Trust Statement, and the minutes from the July 2012 meeting in Reno (ALEA).

A motion was made by Scott Hurst to waive the reading of the minutes, with a second from Steve Yanke. Motion passed without objection.

The ALEA Anti-Trust statement was read by Ed Van Winkle.

Ed reviewed the membership statistics and discussed that the Corporate Members have decreased by 3.2% from Dec 2011 to Dec 2012. Individual Members have decreased by 2.8% during the same period.

Ed discussed the safety seminars that have already taken place during 2013, in addition to the schedule for the remainder of the calendar year. Ed commented on the good attendance at the SE Safety Seminar in Gainesville, FL, in January 2013.

New Business

The downward trend in membership has been observed for past several years, and Ed discussed a membership drive concept that was developed by Jack Todara from Oregon Aero. The members present agreed that any plan to increase membership that did not require a significant investment from corporate members would be a step in the right direction. Without objection, the Council agreed to allow Ed to present a modified version of this presentation to the ALEA Board of Directors during the July 2013 meeting in Orlando for possible approval and implementation.

Discussion regarding new ALEA policy & procedure regarding booth displays at ALEA Regional Safety Seminars

Ed reviewed the current policy regarding vendor booth displays. It was suggested during the January 2013 Board of Directors meeting that maximum display heights should be established for vendor displays that are placed on table tops and behind the tables.

Without objection from the members present, Ed agreed to measure the current table top and banner displays placed behind the tables and use that as a guide for an addition to the ALEA Policies & Procedures Manual. The intent of this action is merely to codify a specific requirement for new vendor display purchases, not to "criminalize" any existing member displays. The proposed change will be discussed during the Manuals Committee meeting in Orlando in July.

Open Discussion & Other New Business

None.

Closing

Motion to close the meeting was made by Don Bachali and seconded by Scott Hurst.

Meeting ended at 0850 hours.