

# **Meeting Minutes**

## **ALEA Affiliate Council Meeting**

Reno Convention Center, Room A9

July 22, 2005, 9:00 a.m.

### **I. Call to Order**

- 0900 call to order by Barbara Tweedt.
- Roll call and introductions.
- ALEA Board members were introduced

### **II. Old Business**

- Minutes from the February 7, 2005 meeting were approved
- A brief overview of the recent Regional Safety Seminars was given:
  1. Miami – January 28-30
    - Southeast Region-problems with city budgets continue to impact attendance in this region. Attendance was down this year.
  2. Chicago – March 16-18
    - 44 members and 21 exhibitors. Attendance was considered good and many positive comments were received. Chicago was considered to be a good location with easy access.
  3. Harrisburg - May 9-11
    - 106 members and 36 exhibitors. Attendance was considered good.
- Raffle - Drawing
  - It was discussed whether to continue the raffle drawing. This would include a voluntary \$10 donation from each exhibitor and items would be purchased for approximately \$100. These gifts would be raffled off as door prizes.
  - Barbara Tweedt requested feedback.
  - It was decided that for now we will continue with the raffle.

### **III. New Business**

- A. ALEA Conference
  - Reno attendance 546 Members and 160 exhibitors
  - Well over 1200 people in attendance.
  - Unit Manager's class, 64 attendees. Very successful. Exceeded anticipated class size of 40.
  - Sneak Preview:
    - Great Success. Much positive feedback given on Sneak Preview. This included a Wednesday evening cocktail hour which received good feedback.

- A poker run was also conducted during the Sneak Preview. Some members indicated there was some confusion with the poker run as not everyone was sure who had cards. Overall, however, it was considered a success.

#### Product Briefings

- Many product briefings were not well attended. Several members had no one show up for briefings.

#### Exhibit Hall Hours

- Several comments to keep the Sneak Preview but discontinue the Saturday show. This would have to go to the ALEA board for further action. It was decided to wait and see what the attendance numbers were on Saturday and revisit this item.

#### B. Affiliate Groups (Handout)

- It was discussed that new affiliate leaders are needed. The current list is outdated and needs to be revised.
- Be prepared to vote on new group leaders at the next meeting

#### C. Buyers Guide Listings

- A question was asked about special recognition in the Buyer's Guide for those members who actively support ALEA. Several examples were given that supported the general effectiveness of the buyer's guide.
- A suggestion was made to possibly create classifications for Buyer's Guide entries. Gold, Silver, and Bronze levels were given as examples. John Timm and Chuck Hurdleston were asked to put together a plan and submit it to Barbara Tweedt.

#### D. Website – Affiliate Section

- A question was raised on the requirement to password protect the website.
- Several attempted hackings have required the password security measures.

#### E. Upcoming Regional Safety Seminars

1. Calgary, AB – August 22 - 24
  - Radisson Airport Calgary. Response thus far has been slow. Hoping for at least 50 members to participate.
2. Universal City, CA – September 14 - 16
  - Outside of downtown L.A.
  - LAPD and LA Sheriff will sponsor
  - Theme: Develop and maintain a safe attitude
  - Over 200 typical attendance
  - Suggested to fly into Burbank
3. Dallas, TX – November 9 – 11
  - Adams Mark Hotel information on website

- 35-40 vendors anticipated; 80-90 attendees expected
  - Suggested to fly into Love Field
- IV. Air Beat/Air Beat Today**
- There will be 8 issues for 2006
  - Currently 4 pages in length, looking to go to 8 pages with advertisements
- V. ALEA Coins**
- ALEA coins will be adopted from the US military tradition
  - Coins will be available for purchase for \$5.00
- VI. ALEA Office Relocation Update**
- Relocation to Fredrick, Maryland by the end of 2005
- VII. Next Years Conference – New Orleans July 19-22**
- Host Hotel, Fairmount Hotel. Approximately ½ mile from the Convention Center.
  - It was shared that rental cars will not be convenient due to parking issues at the hotel.
  - Attendance is expected to be large.
- VIII. Next Affiliate Council Meeting – Dallas (Heli Expo) February 26 - 28**
- IX. Adjournment**

### **ALEA Affiliate Council Meeting Attendance**

Bob Brown, Computer Training Systems  
 Phillip Bender, ALEA Eastern Region Director  
 Sherry Hadley, ALEA Executive Director  
 Dan Schwarzbach, ALEA President  
 Greg Bourland, ALEA Central Region Director  
 Martin L. Jackson, ALEA Secretary  
 Jennifer Thornton, ALEA Marketing Manager  
 Chad Copeland, Survival Systems, USA  
 Hugh C Teel, Survival Systems, USA  
 Brad Martin, Aero Products  
 Mike ter Kuile, Canadian ALEA Regional Rep  
 Steven Harrelson, Aureus International  
 Dick Freeman, Professional Aerospace Sup, Inc  
 Scott James, Precision Heliparts, Inc  
 Jim Leslie, NAASCO  
 Chuck Hurdleston, Keystone Helicopters  
 Dick Gilson, Av Star Media, LLC  
 Scott Hurst, Dallas Avionics

Scott Davis, Dallas Avionics  
John Timm, BMS  
Steve Yanke, BMS  
Mike Broderick, Acrohelipro Global Services  
Dave Stanck, Aqua Lung  
Jacques Gueguierre, Main Line Corp  
Barbara Tweedt, Schweizer Aircraft  
Kevin Griggs, Rolls-Royce  
Ben Kesler, Rolls-Royce