



TO: ALEA Board of Directors

FROM: Ed Van Winkle, Corporate Council Representative

DATE: August 9, 2011

SUBJECT: Tab R (3) Corporate Council Meeting Minutes from July 22, 2011

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Meeting minutes: July 22nd 2011 (ALEA Annual Conference, New Orleans, LA)

Call to Order

Meeting was called to order by Ed Van Winkle at 0902 hours.

Ed introduced the ALEA Board members present, including Martin Jackson, Kurt Frisz, Kevin Vislocky, Kevin Chittick, Michelle Blackstone, as well as ALEA staff members and contractors. A total of 17 Corporate Members were present (including Ed).

Old Business

The agenda was displayed on the LCD projector screen, and all attendees were presented with a copy of the minutes from the March 2011 meeting in Orlando (HAI).

A motion was made by Phil Fienen to waive the reading of the minutes. Motion passed.

The ALEA Anti-Trust statement was read by Ed Van Winkle, and it was displayed on the LCD projector screen.

Ed reviewed the membership statistics and discussed that the Corporate Members have increased by 2.6% and Individual Members have increased by 3.9% from the prior year.

Ed discussed the safety seminars that have already taken place during 2011, in addition to the schedule for the remainder of the calendar year.

New Business

There was a discussion about how to recruit new members to ALEA, which was facilitated by Martin Jackson.

Ed listed the efforts that have been undertaken to maximize the amount of time that attendees are able to spend with vendors during the regional safety seminars:

1. Comments by the Regional Representative or Corporate Council Representative during opening comments to encourage attendees to visit corporate member booths.
2. Increase in the length of breaks between classes to encourage interaction between attendees and corporate members
3. Methods for getting more Unit Commanders to ALEA events
 - a. Emails from sponsoring agency Commanders to area LE executives
 - b. Continued use of the Unit Cmdr Forum to encourage attendance

Ed went over the Corporate Council Report to the ALEA Membership which was provided during the General Membership Meeting.

Dan Schwarzbach reported on future ALEA Annual Conference sites.

Corporate Members again discussed the need to get maintenance technicians more involved in ALEA safety seminars and the annual conference, since many of the pilots & TFO's in attendance at ALEA events do not seem to be interested in maintenance or support information. Ed agreed to forward two (2) articles from HeliMX to Dan Schwarzbach for possible inclusion in upcoming issues of AirBeat.

D.C. Greer moved to close the meeting at 0957, and the motion passed.